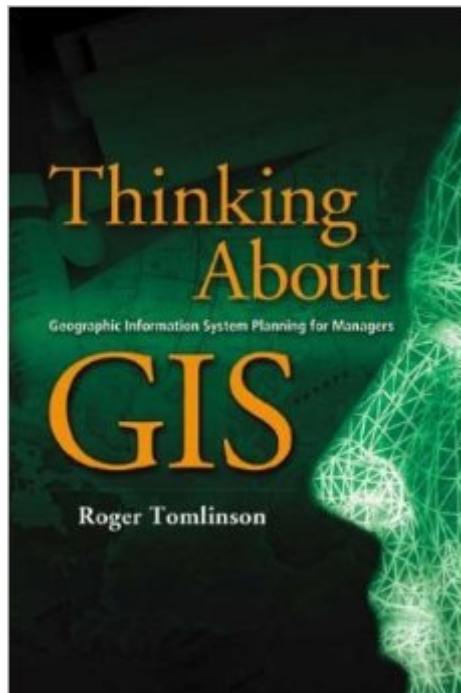


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# Thinking About GIS: Geographic Information System Planning For Managers



## Synopsis

Practical Methods of GIS that focus on an organization's strategic purpose

## Book Information

Hardcover: 195 pages

Publisher: Esri Press (June 1, 2003)

Language: English

ISBN-10: 1589480708

ISBN-13: 978-1589480704

Product Dimensions: 6.4 x 1.2 x 9.3 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #1,313,597 in Books (See Top 100 in Books) #117 in [Books > Computers & Technology > Programming > Graphics & Multimedia > GIS](#) #309 in [Books > Science & Math > Earth Sciences > Geography > Information Systems](#) #3239 in [Books > Business & Money > Processes & Infrastructure > Strategic Planning](#)

## Customer Reviews

This book starts off saying 'If you're holding his book, perhaps it's because you've been charged with launching or implementing a geographic information system a GIS for your organization.' That single sentence pretty well sums up the intent, the intended audience, and the direction that this book takes. This is a new paperback edition that has been updated in response to customer input and with data updated to reflect happenings since the last edition. The bulk of the book hasn't changed that much, after all the basic concepts of what GIS can do for you and how to implement it haven't changed that much. To be sure the details of the available software have changed a bit, but the basic concepts have not. This is not a technical book on doing GIS, this is a book for managers that will tell him what can be expected from a GIS system and gives the manager enough information that he won't be snowed by the teckies implementing the system.

For a manager who might be considering a GIS implementation for the first time, this book can be useful. Tomlinson offers an overview of the main issues that you may have to deal with. These include designing the database and, very importantly, limiting the scope of the project. You should be careful not to attempt too much in a first GIS project. Rather, attention should be paid to devising explicitly the remit of the project, and what it will not attempt to do. The examples in the book can be

very useful in helping you do the above. Treat them as case studies that illustrate the manifold ways to intensively use geographic information. The book also shows how GIS has invigorated geography. For decades, it was a relatively sleepy field. But the availability of massive amounts of geographic information and cheap computing has turned this field into an exciting place for the new century.

The fourth updated edition of *Thinking About GIS: Geographic Information System Planning for Managers* results from literally decades of the author's consulting practice and worldwide GIS seminars and discusses successful GIS implementation plans. It offers a practical, tested formula for planning a GIS application and blends in the latest advances in software, hardware and mobile environments alike, and is a 'must' for any college-level collection strong in GIS planning.

Everything I expected.

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